

Explore – Impact of Computing Innovations

Written Response Submission Template

Please see [Assessment Overview and Performance Task Directions for Student](#) for the task directions and recommended word counts.

Computational Artifact

2a)

The innovation I will be discussing is snapchat it was designed as a image and video messaging application it was once called picaboo when it was first launched in july of 2011 until it was rebranded to snapchat a few months later. Snapchat **purpose** is that it allows you to send video and pictures that disappear after being viewed it was advertised as a new type of camera. Snapchat's **function** is to use filters and effects to share pictures and videos with friends. Snapchat represents a computing innovation because it gives you details on how to use snapchat. Snapchat uses lens for its **effect**. (1)
One fact about snapchat is that snapchat has over 1 billion snaps everyday

2b)

For my computational artifact I used google slides and microsoft powerpoint
also I gathered images on my artifact and also you're snapchat data is stored in your phone such as your pictures and videos

Computing Innovation

2c)

One beneficial effect about snapchat has more than 173 million daily active users who watch 10 billion videos every single day.Snapchat tells people about brand loyalty. (2)

One harmful effect about snapchat is the snapchat streaks because teens invest so much time in their streak (3)

2d)

the type of data that snapchat uses is your recent activity on the app will collect information about you.They also collect information on content you create.It also collect information on what devices sign in.
Snapchat consumes data
Snapchat uses half a gigabytes of data determining how long you use the app snapchat's privacy concern is that a feature called snap map which allows you to choose if you want to share your location with your snapchat friends if you decide to share your location with your friends then a emoji representing you will pinpoint your exact location on a map to your friends
(4)

References

2e)

(1) Mark, Molloy "Who owns Snapchat and when was it created" July 25 2017 date retrieved is february 14R 2019

<https://www.telegraph.co.uk/technology/0/owns-snapchat-created/>

(2) Kayla, Hollatz "Can the benefits of snapchat help you grow your business" June 2018 date retrieved february 15 2019

[/convertkit.com/benefits-of-snapchat/](https://convertkit.com/benefits-of-snapchat/)

(3) Smart, Social "Negative effects of snapchat for teens" created march 5 2018 retrieved february

<https://smartsocial.com/effects-of-snapchat-teens/>

(4) Abc news "Snapchat's new snap map feature raises privacy concerns" [/abcnews.go.com/Lifestyle/snapchats-snap-map-feature-raises-privacy-concerns/story?id=48271889](https://abcnews.go.com/Lifestyle/snapchats-snap-map-feature-raises-privacy-concerns/story?id=48271889) created june 26 2017 retrieved february 18 2019