Open the world of AP® to academically qualified students who may otherwise be overlooked — with AP Potential™. It is available for any school, district, or state that administers any exam within the SAT® Suite of Assessments.
AP Potential is a free, Web-based tool that helps you increase access to AP® by using the SAT® Suite of Assessments score data to identify students with the potential to succeed in AP.

AP Potential is rooted in a long line of research showing PSAT/NMSQT® scores, and by extension SAT scores, predict performance on specific AP Exams — often with more accuracy than other traditionally used methods.¹

appotential.collegeboard.org

In the State of Delaware, we are using AP Potential as a strong measure for identifying students who are ready for more rigorous course work, supporting our goal of ensuring that students graduate college and are career ready.

Michael Watson
Chief Academic Officer
Delaware State Department of Education
Dover, DE

AP Potential gives you a whole new data set in terms of potential students who can take that course. AP Potential was the backbone of us expanding our [AP] program.

Von Mansfield
Superintendent
Homewood-Flossmoor School District
Homewood, IL

Our data team found stronger correlations with the indices used by AP Potential than with state testing or even grades in introductory courses in the same subject for placement into AP courses.

Sharon Aigler
Science Teacher
Medway High School
Medway, MA
What you’ll get:

**Rosters** that show all students in the selected grade(s) who have the potential to succeed in AP courses. District-level users can generate a single roster for all schools in their district.

**Customized letters** that you can send to parents/guardians to inform them of their child’s AP potential.

**The ability to sort your rosters** by such characteristics as race/ethnicity or gender to support school, district, or state-level equity and access goals.

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2. Reports are generated while remaining compliant with student data release and privacy guidelines.

3. The College Board also reports information about AP Potential directly to students through the SAT Suite of Assessments Student Reporting Portal. Learn more at studentscores.collegeboard.org
To find out the AP potential of your students, follow these steps:

1. Go to [appotential.collegeboard.org](http://appotential.collegeboard.org) and sign in to your College Board account. You can sign up for an account on that page if you do not have one.

2. At the prompt, enter your access code. All principals, AP Coordinators, and district staff at schools and districts where the PSAT/NMSQT is administered receive their access code via email in December. You can also locate your access code through the SAT Suite of Assessments K-12 Assessment Reporting Tool at [k12reports.collegeboard.org](http://k12reports.collegeboard.org), by calling Customer Service at 212-713-8066 or by contacting your College Board regional office.

3. Follow the prompts to generate your AP Potential roster(s).

Sample school roster:

<table>
<thead>
<tr>
<th>Name of student</th>
<th>AP subject</th>
<th>% probability of success on an AP Exam (a score of 3 or higher)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Code</td>
<td>Subject</td>
<td>Art History</td>
</tr>
<tr>
<td>-----------------</td>
<td>------------</td>
<td>-------------</td>
</tr>
<tr>
<td>A R N, A</td>
<td>10th</td>
<td></td>
</tr>
<tr>
<td>AARON, A</td>
<td>10th</td>
<td></td>
</tr>
<tr>
<td>AARON, A</td>
<td>10th</td>
<td></td>
</tr>
<tr>
<td>ABDULLAH, A</td>
<td>10th</td>
<td></td>
</tr>
<tr>
<td>ADHIK, A I</td>
<td>10th</td>
<td></td>
</tr>
<tr>
<td>ABHAR, A L</td>
<td>10th</td>
<td></td>
</tr>
<tr>
<td>ABUL, A U</td>
<td>10th</td>
<td></td>
</tr>
<tr>
<td>ADA, A</td>
<td>10th</td>
<td></td>
</tr>
<tr>
<td>ADAM, A E</td>
<td>10th</td>
<td></td>
</tr>
<tr>
<td>ADAMPA, A E</td>
<td>10th</td>
<td></td>
</tr>
<tr>
<td>ADITI, A N</td>
<td>10th</td>
<td></td>
</tr>
</tbody>
</table>

A "Y" indicates a student has potential for success in the subject.
With AP Potential, schools, districts, and states can:

- **Support access to AP** for all academically prepared students
- **Develop robust AP programs** by identifying whether a school should expand its course offerings and/or increase the number of sections of AP courses already offered
- **Reduce time to recruit** new AP students
- **Meet college and career readiness** accountability measures

**AP Potential supports equity and access**

College Board data show that hundreds of thousands of high school students nationwide have the potential to succeed in AP but do not take any matched AP course. Bridging this gap is crucial to supporting student access to college.

AP Potential includes race/ethnicity data that can help schools, districts, and states support access to college for all students — including African American, Latino, and Native American students — who are less likely than their white and Asian peers to be enrolled in AP classes for which they have shown potential.

**The Value of AP**

Research indicates that students who score a 3 or higher on an AP Exam typically experience greater academic success in college and are more likely to earn a college degree than non-AP students.
Record your AP Potential Access Code here and save these instructions for easy access to the AP Potential tool.

<table>
<thead>
<tr>
<th>SCHOOL YEAR</th>
<th>ACCESS CODE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

About AP®
The Advanced Placement Program® (AP®) enables willing and academically prepared students to pursue college-level studies — with the opportunity to earn college credit, advanced placement, or both — while still in high school. AP Exams are given each year in May. Students who earn a qualifying score on an AP Exam are typically eligible to receive college credit and/or placement into advanced courses in college. Every aspect of AP course and exam development is the result of collaboration between AP teachers and college faculty. They work together to develop AP courses and exams, set scoring standards, and score the exams.