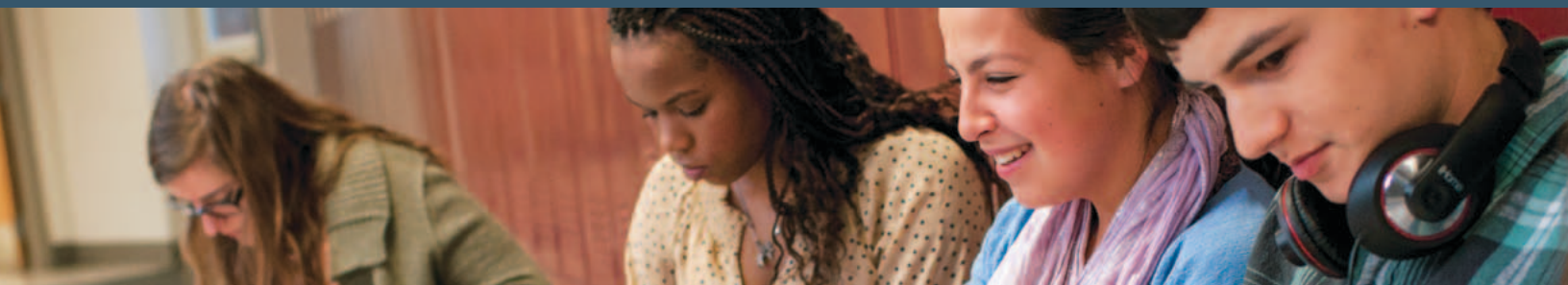


AP[®]

Building Your AP[®] Program: **A Resource Guide**



Resources to Help Build Your AP® Program.

A thriving AP® program requires commitment, creativity and collaboration throughout your learning community. To help you realize your school's AP vision, we are continually expanding our portfolio of resources.

These College Board websites contain useful information and materials:

Share AP

collegeboard.org/shareap

Visit this site for resources, ideas and information to keep your AP program strong. You will find:

- AP student brochure
- AP parent brochure in English and Spanish
- Customizable PowerPoint presentations in English and Spanish
- Planning AP Informational Events brochure
- Posters encouraging students to explore AP
- Conversation starter for students to talk to counselors about AP
- Web banner ads for school websites
- Email templates and automated telephone outreach scripts in English and Spanish
- Links to AP videos in English and Spanish



AP Central®

apcentral.collegeboard.org

The go-to website for professionals to find AP information, key dates and deadlines, and much more.

- Link to AP professional development opportunities:
 - AP Annual Conference
 - AP Summer Institute
 - AP Professional Development Workshops
 - College Board Regional Forums



Online Communities

apcommunity.collegeboard.org

Supports AP Coordinators and teachers through 29 communities. Discuss teaching strategies, share resources and connect with AP colleagues.



Student Resources

apstudent.collegeboard.org

A new website expressly for prospective and current AP students.

BigFuture™ – bigfuture.org

Step-by-step advice and interactive tools to help students navigate the college planning process and explore majors and careers.



Video Playlist

youtube.com/advancedplacement

Make a memorable impact with videos. Some of our favorites:

- Karl describes AP classes as a glimpse into what college is like.
- *The Value of AP for Latino Students* (in Spanish).

Best Practices in the Spotlight.

We recognize that building an effective AP program varies by school and depends on each school's unique culture, resources and needs. However, with the following examples we hope to inspire ideas you can use in your school. These are approaches that educators have used to successfully build AP participation in their schools and districts, with a special emphasis on encouraging underserved students to participate:



- Angelo Kidd, a former principal in Guilford County Public Schools, N.C., stood at the school's main door on the first day of school, welcoming each pupil by saying, "You're going to take at least one AP class before you leave this school!" And yes, the number of AP Exams taken at his school increased from 658 to 1,806 in just a year.
- Teachers at Pflugerville High School in Texas conducted a focus group to determine why more students were not choosing AP. Using their findings, these teachers created the Ambassadors for AP Program, a corps of student volunteers who traveled to middle schools to talk to other underserved students about their own AP experiences. These young high school champions inspired students in ways adults simply could not ... and now these Ambassadors speak at parent information nights and perform skits about the benefits of AP to demystify the program for students and their parents.
- One former superintendent worked with community businesses and nonprofit organizations to set up a tutoring program for AP students. This program was a confidence-builder for students and parents who were unsure about the rigor and challenges of AP. It also worked to inform the community about the positive strides this school district was making to improve students' access to opportunity.
- A particularly resourceful guidance counselor recruits both student and parent volunteers to "staff" her invitation committee for AP open houses and other informational events. This kind of peer-to-peer outreach has proven to be highly effective in bringing new students into AP courses.
- To increase diversity among AP students, teachers at San Pasqual High School in California created a summer program for students. The program focused on developing essential skills such as communication, reading and problem solving through experiential learning activities. The school's underserved AP students' 3+ scores rose from 42 to 68 percent from 2007 to 2010.
- Other AP Coordinators and program leaders have helped establish before- and after-school study groups, AP summer camps, school-hosted Web portals for AP students, mentoring programs and monthly AP student gatherings to provide additional support for all AP students.



For more information, contact your College Board Regional Office or visit **collegeboard.org/shareap**.

Mission Statement

The College Board's mission is to connect students to college success and opportunity. We are a not-for-profit membership organization committed to excellence and equity in education.

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