Scoring Guidelines

Question 1: Email Reply

Prompt/Directions:

You will write a reply to an email message. You have 15 minutes to read the message and write your reply.

Your reply should include a greeting and a closing and should respond to all the questions and requests in the message. In your reply, you should also ask for more details about something mentioned in the message. Also, you should use a formal form of address.

Devi rispondere a un'email. Hai 15 minuti per leggere il messaggio e scrivere la tua risposta.

La tua risposta deve includere una formula di apertura e di chiusura e rispondere a tutte le domande e richieste contenute nel messaggio. Inoltre, nella tua risposta devi chiedere ulteriori informazioni su qualcosa menzionato nel messaggio originale. Ricorda che devi scrivere la tua risposta in modo formale.

1. **Il mittente di questo messaggio email è Gianluigi Parioli, direttore vendite di App/titudine, un'azienda che produce app per smartphone. Ricevi il messaggio perché avevi contattato App/titudine per ricevere l'elenco delle loro ultime applicazioni.**

Da: App/titudine
Soggetto: Ricerca di mercato

Gentile cliente,

grazie per aver contattato la nostra azienda. Troverà la lista da Lei richiesta in allegato. Visto il Suo interesse per i nostri prodotti, Le saremmo grati se partecipasse ad un breve sondaggio. Le nostre app per smartphone sono all'avanguardia del mercato perché cerchiamo sempre di anticipare le esigenze di tutti i clienti. Ci interessano soprattutto le app di valutazione di servizi nell'ambito della ristorazione, del commercio, dell'educazione, ecc. Per ampliare la gamma dei nostri prodotti, Le vorremmo chiedere:

- Quali sono gli usi principali che Lei fa dello smartphone?
- Quale tipo di app potrebbe essere utile a uno studente come Lei?

Se risponde entro 48 ore, riceverà un buono sconto per acquistare un nuovo smartphone presso uno dei nostri negozi affiliati.

Cordiali saluti,

Gianluigi Parioli

Direttore Vendite App/titudine

General Scoring Notes

When applying the scoring guidelines, the response does not need to meet every single criterion in a column. You should award the score according to the preponderance of evidence.

Scoring Guidelines for Question 1: Email Reply

Skills: 1.A 2.A 2.B 4.A 4.B 6.A 6.B

5 points

1 Poor	2 Weak	3 Fair	4 Good	5 Strong
• Unsuccessfully attempts to maintain the exchange by providing a response that is inappropriate within the context of the task	• Partially maintains the exchange with a response that is minimally appropriate within the context of the task	• Maintains the exchange with a response that is somewhat appropriate but basic within the context of the task	• Maintains the exchange with a response that is generally appropriate within the context of the task	• Maintains the exchange with a response that is clearly appropriate within the context of the task
• Provides little required information (responses to questions, request for details)	• Provides some required information (responses to questions, request for details)	• Provides most required information (responses to questions, request for details)	• Provides most required information (responses to questions, request for details) with some elaboration	• Provides required information (responses to questions, request for details) with frequent elaboration
• Barely understandable, with frequent or significant errors that impede comprehensibility	• Partially understandable with errors that force interpretation and cause confusion for the reader	• Generally understandable, with errors that may impede comprehensibility	• Fully understandable, with some errors that do not impede comprehensibility	• Fully understandable, with ease and clarity of expression; occasional errors do not impede comprehensibility
• Very few vocabulary resources	• Limited vocabulary and idiomatic language	• Appropriate but basic vocabulary and idiomatic language	• Varied and generally appropriate vocabulary and idiomatic language	• Varied and appropriate vocabulary and idiomatic language
• Little or no control of grammar, syntax, and usage	• Limited control of grammar, syntax, and usage	• Some control of grammar, syntax, and usage	• General control of grammar, syntax, and usage	• Accuracy and variety in grammar, syntax, and usage, with few errors
• Minimal or no attention to register; includes significantly inaccurate or no conventions for formal correspondence (e.g., greeting, closing)	• Use of register is generally inappropriate for the situation; includes some conventions for formal correspondence (e.g., greeting, closing) with inaccuracies	• Use of register may be inappropriate for the situation with several shifts; partial control of conventions for formal correspondence (e.g., greeting, closing), although these may lack cultural appropriateness	• Generally consistent use of register appropriate for the situation, except for occasional shifts; basic control of cultural conventions appropriate for formal correspondence (e.g., greeting, closing)	• Mostly consistent use of register appropriate for the situation; control of cultural conventions appropriate for formal correspondence (e.g., greeting, closing), despite occasional errors
• Very simple sentences or fragments	• Simple sentences and phrases	• Simple and a few compound sentences	• Simple, compound, and a few complex sentences	• Variety of simple and compound sentences, and some complex sentences

0: UNACCEPTABLE
- Mere restatement of language from the stimulus
- Completely irrelevant to the stimulus
- "I don't know," "I don't understand," or equivalent in any language
- Not in the language of the exam

BLANK: (no response)

Prompt/Directions:

You will make an oral presentation on a specific topic to your class. You will have 4 minutes to read the presentation topic and prepare your presentation. Then you will have 2 minutes to record your presentation.

In your presentation, compare an Italian-speaking community with which you are familiar to your own or another community. You should demonstrate your understanding of cultural features of this Italian-speaking community. You should also organize your presentation clearly.

Fai una relazione orale alla tua classe su un argomento specifico. Hai 4 minuti per leggere e preparare la tua relazione. Poi, hai 2 minuti per registrare la tua relazione.

Nella tua relazione, fai un confronto fra una realtà italiana che conosci bene e una realtà che hai osservato e in cui hai vissuto fino ad oggi oppure un'altra realtà di tua scelta. Devi dimostrare di conoscere aspetti culturali di questa realtà italiana. Organizza la tua relazione in modo chiaro.

2. Che effetto ha la struttura fisica della città (per esempio, i mercati, i parchi, le strade) sulla vita della gente che vive in una realtà italiana che conosci bene? Fai un confronto fra questa realtà e una realtà che hai osservato e in cui hai vissuto fino ad oggi oppure un'altra realtà di tua scelta. Nella tua relazione, puoi fare riferimento a cose che hai studiato, visto, conosciuto, ecc.

1 Poor	2 Weak	3 Fair	4 Good	5 Strong
• Almost no treatment of topic within the context of the task	• Unsuitable treatment of topic within the context of the task	• Suitable treatment of topic within the context of the task	• Generally effective treatment of topic within the context of the task	• Effective treatment of topic within the context of the task
• Presents information only about the target culture or only about the student's own or another community, and may not include examples	• Presents information about the target culture and the student's own or another community, but may not compare them; consists mostly of statements with no development	• Compares the target culture with the student's own or another community, including a few supporting details and examples	• Compares the target culture with the student's own or another community, including some supporting details and mostly relevant examples	• Clearly compares the target culture with the student's own or another community, including supporting details and relevant examples
• Demonstrates minimal understanding of the target culture; generally inaccurate	• Demonstrates a limited understanding of the target culture; may include several inaccuracies	• Demonstrates a basic understanding of the target culture, despite inaccuracies	• Demonstrates some understanding of the target culture, despite minor inaccuracies	• Demonstrates understanding of the target culture, despite a few minor inaccuracies
• Little or no organization; absence of transitional elements and cohesive devices	• Limited organization; ineffective use of transitional elements or cohesive devices	• Some organization; limited use of transitional elements or cohesive devices	• Organized presentation; some effective use of transitional elements or cohesive devices	• Organized presentation; effective use of transitional elements or cohesive devices
• Barely understandable, with frequent or significant errors that impede comprehensibility	• Partially understandable, with errors that force interpretation and cause confusion for the listener	• Generally understandable, with errors that may impede comprehensibility	• Fully understandable, with some errors that do not impede comprehensibility	• Fully understandable, with ease and clarity of expression; occasional errors do not impede comprehensibility
• Very few vocabulary resources	• Limited vocabulary and idiomatic language	• Appropriate but basic vocabulary and idiomatic language	• Varied and generally appropriate vocabulary and idiomatic language	• Varied and appropriate vocabulary and idiomatic language
• Little or no control of grammar, syntax, and usage	• Limited control of grammar, syntax, and usage	• Some control of grammar, syntax, and usage	• General control of grammar, syntax, and usage	• Accuracy and variety in grammar, syntax, and usage, with few errors
• Minimal or no attention to register	• Use of register is generally inappropriate for the presentation	• Use of register may be inappropriate for the presentation with several shifts	• Generally consistent use of register appropriate for the presentation, except for occasional shifts	• Mostly consistent use of register appropriate for the presentation
• Pronunciation, intonation, and pacing make the response difficult to comprehend; errors impede comprehensibility	• Pronunciation, intonation, and pacing make the response difficult to comprehend at times; errors impede comprehensibility	• Pronunciation, intonation, and pacing make the response generally comprehensible; errors occasionally impede comprehensibility	• Pronunciation, intonation, and pacing make the response mostly comprehensible; errors do not impede comprehensibility	• Pronunciation, intonation, and pacing make the response comprehensible; errors do not impede comprehensibility
• Clarification or self-correction (if present) does not improve comprehensibility	• Clarification or self-correction (if present) usually does not improve comprehensibility	• Clarification or self-correction (if present) sometimes improves comprehensibility	• Clarification or self-correction (if present) usually improves comprehensibility	• Clarification or self-correction (if present) improves comprehensibility

0: UNACCEPTABLE

- Mere restatement of language from the prompt
- Clearly does not respond to the prompt; completely irrelevant to the topic
- "I don't know," "I don't understand," or equivalent in English
- Clearly responds to the prompt in English

NR (No Response): BLANK (no response although recording equipment is functioning)

Clarification Notes:

- The term "community" can refer to something as large as a continent or as small as a family unit.
- The phrase "target culture" can refer to any community, large or small, associated with the target language.