

# Newsletter and Social Media Content

AP<sup>®</sup>

CollegeBoard

Include this content about AP in school communications to parents and students.

## Sample Newsletter Content

Beginning in the 2019-20 school year, the AP<sup>®</sup> Program is introducing new resources and processes designed to help students earn college credit and placement.

Here's what you and your student need to know:

- AP class sign up will take place [DATES].
- Students will be asked to register for AP Exams in the fall. AP Exams will continue to be given in May.
- The exam fee isn't changing. However, there will be a \$40 fee for late registration (after Nov. 15) and a \$40 cancellation or unused exam fee.
- [SCHOOL NAME] will collect fees at [TIME FRAME].
- Students will get personalized feedback through new digital tools that provide daily support for every AP classroom. Their teachers will be able to track their performance throughout the year using monthly personal progress checks.

To get ready for the coming school year, please encourage your student to sign up for a College Board account. All College Board programs are connected through one account, so if your student created one for the PSAT/NMSQT<sup>®</sup>, SAT<sup>®</sup>, or College Board Opportunity Scholarships, they're all set. They'll just need to have their username and password available.

Learn more at [parents.collegeboard.org](https://parents.collegeboard.org).

## Sample Social Media Content (Twitter)

Hear what students think about the changes coming to AP<sup>®</sup> in the 2019-20 school year.

<https://youtu.be/3MCNEYCZWqw>

Parents: learn about the new resources and processes coming to AP<sup>®</sup> in the 2019-20 school year.

<https://parents.collegeboard.org>

[HIGH SCHOOL NAME] students if you're taking AP<sup>®</sup> next year, make sure to set up your College Board account.

<https://cbaccount.collegeboard.org/iamweb/smartRegister?appId=292&DURL=https%3A%2F%2Fwww.collegeboard.org%2F>

New AP<sup>®</sup> resources and processes are designed to help more students earn college credit and placement.

Learn more. <https://apcentral.collegeboard.org/pdf/ap-2019-students-parents-handout.pdf>