



2025 AP[®] 2-D Art and Design

Selected Works—Score 2



Work 1

Selected Works

Height: 11

Width: 10

Idea(s):

Logo for my business, Bodies Bakery.

Used warm colors and simple style for a cozy, welcoming look.

Materials:

Procreate, iPad, Apple Pencil, Adobe Illustrator

Process(es):

Drew the dog on procreate and added text with Adobe Illustrator.

Use of Digital Tool(s): Yes

Digital Tool(s) used:

Procreate and Adobe Illustrator



Work 2

Selected Works

Height: 10.9

Width: 16.7

Idea(s):

Menu for Bodies Bakery. Same colors as logo for consistent branding. Added logo for personality. drawings for personality.

Materials:

Procreate, iPad, Apple Pencil, Adobe Illustrator

Process(es):

Used my layout sketches. Drew baked goods first and added text around them. Added boxes for variety.

Use of Digital Tool(s): Yes

Digital Tool(s) used:

Procreate and Adobe Illustrator

Bodie's Bakery



315 W 14th St



(530) 757-5400



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@BodiesBakery



Work 3

Selected Works

Height: 2

Width: 3.5

Idea(s):

Business card for Bodies Bakery. Used drawings and color to make it both playful and practical.

Materials:

Procreate, iPad, Apple Pencil, Adobe Illustrator

Process(es):

Sketched layout first. Drew the layout digitally and added drawings and experimented with colors.

Use of Digital Tool(s): Yes

Digital Tool(s) used:

Procreate and Adobe Illustrator

Bodie's Bites

Delicious baking recipes for everyone, from
beginners to experts



Abbie Almy

Work 4

Selected Works

Height: 11

Width: 8.5

Idea(s):

Cookbook for Bodies Bakery. Kept color scheme for branding. Detailed drawing for professional look.

Materials:

Procreate, iPad, Apple Pencil, Adobe Illustrator

Process(es):

Took my own reference photos. Drew over reference photos digitally and adjusted to fit the design.

Use of Digital Tool(s): Yes

Digital Tool(s) used: Procreate



Work 5

Selected Works

Height: 28

Width: 22

Idea(s):

Poster for the opening of Bodies Bakery.

I envision this poster on the windows of the Bakery.

Materials:

Procreate, iPad, Apple Pencil, Adobe Illustrator

Process(es):

Sketched layout. Made drawings digitally, experimented with placements.

Tried new background colors.

Use of Digital Tool(s): Yes

Digital Tool(s) used:

Procreate and Adobe Illustrator

Scoring Criteria

Writing

Written evidence **may identify** materials, processes, and ideas.

Score Rationale

This portfolio earns a score of 2 because the written evidence may identify materials, processes, and ideas but does so in a limited and mostly descriptive way. For example, in Work 2, the written evidence states, “Menu for Bodies Bakery. Same colors as logo for consistent branding. Added drawings for personality.” While the response references design choices and intent, it does not clearly explain how the materials were used to support the idea or why specific decisions were made. Across the works, the written evidence lists tools and actions but lacks explanation of conceptual purpose or meaningful connections between process and idea.

2-D Art and Design Skills

Visual evidence of **rudimentary** 2-D skills.

This portfolio earns a score of 2 because the visual evidence reflects primarily rudimentary 2-D skills, with some moderate application in select works. In Works 2 and 3, the dominance of black type over a beige background creates an imbalance in the design hierarchy, particularly when paired with the lighter pink and beige title text. These decisions disrupt clarity and reduce visual cohesion. In Work 1, the centralized logo placement and minimal contrast between the text and background result in a weak figure-ground relationship.

While Works 4 and 5 show a slightly stronger grasp of spatial organization and compositional intent, the placement of visual and text elements remains inconsistent and disproportionate. Across the portfolio, design choices suggest that foundational 2-D skills—such as contrast, balance, and hierarchy—are emerging but not yet consistently or effectively applied.

Materials, Processes, and Ideas

Little to no evidence of **visual relationships** among materials, processes, or ideas.

There is little evidence of visual relationships among materials, processes, and ideas in these Selected Works. In Work 1, the idea describes the use of “warm colors and simple style for a cozy, welcoming look,” but the composition centers around a bold dog illustration with limited contrast or warmth, resulting in a design that feels more stark than inviting. In Works 4 and 5, the absence of the Bodies Bakery logo weakens brand continuity, and the saturated colors used in the imagery appear visually disconnected from the surrounding text. These choices detract from the stated intent of presenting a “professional look” in Work 4 and an effective “poster for the opening” in

Work 5. Overall, the visual decisions do not consistently reinforce or synthesize the intended ideas.

Summary

This portfolio earns a score of 2 in Selected Works due to limited visual relationships among materials, processes, and ideas, and rudimentary application of 2-D skills. While some design choices show emerging intent, most works lack cohesion between concept and execution. Written evidence identifies tools and general goals but does not clearly explain how decisions support the visual outcomes. Overall, the work shows early development of design skills without consistent or intentional integration.