

# Help Grow the Workforce You Want to Hire

College Board invites employers to shape the next generation of talent. Together, we're not just finding talent. We're helping it grow.



Whether you're ready to partner or still exploring, our partnership model is designed to grow with your goals, whether that's brand visibility, talent development, or community impact.



## **SIGNAL YOUR SUPPORT**

Be recognized as a champion of opportunity. Sign a letter of support for our coursework to demonstrate a commitment to skill building. Share your logo to join a national movement backed by educators, policymakers, and industry leaders.



## **BRING STUDENTS INTO YOUR WORLD**

Help students see themselves in your industry. Host student visits, virtual talent hubs, or project based experiences to motivate students to explore your sector.



## **SHAPE YOUR FUTURE TALENT**

Your insights can influence what's taught today. Join an employer council or serve as a course advisor to strengthen coursework at scale and prepare millions of students for the roles your industry needs.



## **SPOT TALENT EARLIER**

Connect with students before they enter the workforce. Get involved with business competitions or hackathons and connect with emerging talent.



## **LEAD THE CONVERSATION**

Position your company as a leader in early talent development. Collaborate on op-eds, events, and speaking engagements to shape how careers in your industry are viewed.

**Start the conversation.**



## **INSPIRE STUDENTS IN THE CLASSROOM**

Co-create content to spark an interest in your field. Case studies, "day in the life" videos, or existing materials can reach millions of students, educators, and parents.

