

Powering the Future of Business and Financial Education



Through a national ecosystem of education and career partners, College Board is expanding access to high-quality business and personal finance education nationwide—especially in career and technical pathways. This network of partners strengthens the new AP[®] Career Kickstart[™] course, **AP Business with Personal Finance**, ensuring students are prepared with essential financial literacy and workforce-ready skills.

Meet the Partnerships Fueling AP Business with Personal Finance:



U.S. Chamber of Commerce, the nation's largest business organization representing companies of all sizes across every sector of the economy, partnered with College Board to support the development and launch of AP Career Kickstart courses. Through the Preparing Tomorrow's Workforce Initiative, a coalition of state and metro chambers of commerce helps ensure the courses reflect workforce needs, promote the importance of business education in high school, and advance efforts to impact local communities.



CEE Council for Economic Education (CEE), creators of the National Standards for Personal Finance Education, partnered with College Board to advance personal finance and business learning through AP Business with Personal Finance, combining CEE's leadership in standards-based financial literacy with the rigor and reach of AP coursework. The full-year course integrates essential personal finance skills within a broader business framework, and CEE contributes to the aligned syllabus and teacher resources to ensure high-quality instruction.



National Business Education Association (NBEA) is the nation's premiere professional organization dedicated to advancing business education, serving middle school, secondary, and postsecondary educators whose work impacts more than 3 million students each year. NBEA recognizes the importance of the AP Business with Personal Finance course, proudly endorses it, and is committed to supporting College Board in connecting with the business education community.



Network for Teaching Entrepreneurship (NFTE), a global nonprofit that activates the entrepreneurial mindset in young people across a range of educational environments, has partnered with College Board to support the launch of AP Business with Personal Finance. Through its expertise in teacher training and classroom implementation, this collaboration will help expand access to high-quality business education and equip students with core, future-proof skills to thrive in a rapidly evolving economy.



Career Technical and Student Organizations (CTSOs) extend classroom learning into hands-on leadership, competitions, real-world application, and college/career preparation—aligning seamlessly with the focus of *AP Business with Personal Finance*.



Business Professionals of America (BPA) prepares students for success in business and technology careers through rigorous, career-connected learning experiences that bridge classroom instruction with real-world application. BPA supports AP Business with Personal Finance as a natural complement to its competitions, leadership programming, and classroom engagement—strengthening student readiness for college, career pathways, and beyond.



DECA prepares emerging leaders for careers in marketing, finance, hospitality, and management. DECA embraces AP Business with Personal Finance as a rigorous, business-focused course integrating personal finance, where advisors and members gain access to enhanced resources that promote academic and career success.



Future Business Leaders of America (FBLA) equips students for business leadership and career success through rigorous, career-connected learning. Alignment with the AP Business with Personal Finance curriculum further strengthens those connections by linking classroom instruction to FBLA programs, including competitive events.

WHAT THESE PARTNERSHIPS DELIVER FOR STUDENTS



Enhanced Academic + Career Pathways

The AP course blends foundational business principles with personal finance, matching national standards and equipping students for **success after high school—college, career, and beyond**.



Expanded Access and Support

Students and educators benefit from complementary experiences—including co-curricular programming, competitions, conferences, and professional development opportunities.



Readiness for Real-World Success

Students develop business and financial skills that prepare them for college-level coursework, career pathways, technical programs, and entrepreneurship, and the opportunity to earn college credit.



Join us in preparing every student for financial and career success.

Visit cb.org/ap-business-pf

AP Career Kickstart

